

TEACHING GUIDE

TERRITORIAL TOURIST RESOURCES IN SPAIN

GRADO EN TURISMO (INGLÉS)

ACADEMIC YEAR 2026-27

Publication date: 01-07-2026



I.-Subject Identification

Type	OBLIGATORIA
Teaching period	1 course, 1Q semester
Nº of credits	6
Language in wich the subject is taught	English

II.-Presentation

This subject focuses on the study of the cultural and natural resources involved in the development of tourism through the knowledge and analysis of the relations between the physical and human facts, and the repercussions in the localization and differentiation of tourist spaces.

The basic elements in the localization of tourist activities and the identification of territorial factors in various Spanish tourist resources will be studied.

This subject is connected with other Human Geography subjects, such as World Territorial Tourist Resources and World Travel Trip Planner and Tourist Information.

It's mandatory for the student to have a general knowledge of Spanish Geography

III.-Learning outcomes

CG08. Knowledge of other cultures and customs

CG19. Awareness of environmental issues.

CE16. Understanding of the features of cultural heritage management.

CE24. Management of tourist areas according to the principles of sustainability.

CE26. Identifying and managing tourist areas and destinations.

- Key for degrees not adapted to RD 822/21: **CB** - basic competences, **CG** - generic competences, **CE** - specific competences, **CT** - transversal competences.

- Key for degrees adapted to RD 822/21: **CON** - knowledge, **COM** - competences, **HAB** - skills.



IV.-Contents

IV.A.-Syllabus

IV. A. Syllabus

I.- Introduction to tourism:

Topic 1. Basic concepts of tourism. Basic concepts about tourism: tourism, traveller, visitor, tourist resources, tourist products, tourist geography, geography of tourism, tourist spaces, sustainable tourism, etc.

Topic 2. Sources for the study of tourism. General and specific books, cartography, tourist guides, travel brochures, travel books, yearbooks and statistic sources, etc.

Topic 3. Origins and evolution of tourism. Tourism in Spain. Evolution of tourism in Spain. Significant characteristics of Spanish tourism.

II.- The localization of tourist activities in Spain

Topic 4. Tourist localization factors. Natural, human and technical factors.

Topic 5. Natural factors and tourism in Spain. Relief. Climate, Hydrography, Vegetation, Landscape and protected natural areas.

III.- Tourist territorial resources in Spain

Topic 6. Tourist territorial resources of Spanish Autonomous Regions. Geographical characteristics and tourist territorial resources or Spanish Autonomous Regions

IV.B.-Training activities

Type	Title
Lectures	Reading and discussing about these texts: o ¿European Charter for Sustainable Tourism in Protected Areas¿. o ¿European Landscape Convention¿.
Prácticas / Resolución de ejercicios	The students will write some essays about different topics chosen by the Lecturer
Lectures	A Twentieth-Century Spanish Paradigm. Sasha D. Pack
Prácticas / Resolución de ejercicios	Make a chart with examples about cultural tourist resources about museums, popular celebrations, gastronomy and handicrafts
Prácticas / Resolución de ejercicios	Cultural sites: guides, magazines, catalogues and brochures. Reading and discussing about texts suggested in class
Prácticas / Resolución de ejercicios	Reading and discussing about specific texts
Prácticas / Resolución de ejercicios	Find examples of Spanish tourist resources connected to the items studied in the topic. ¿ Comment on the websites: http://www.calidadturistica.es/index.aspx and http://aplicaciones2.marm.es/portal/secciones/aguas_marinas_litoral/guia_playas/ in order to study a few Spanish tourist resources with ¿Q tourist quality¿. ¿ Find information in order to make an inventory form of a tourist resource about National Parks/ Biosphere Reserves.
Prácticas / Resolución de ejercicios	Tourist-geographical study of a Spanish Autonomous Region



Lectures	Reading and discussing ¿European Charter for Sustainable Tourism
Prácticas / Resolución de ejercicios	Localization in blank maps of Spain: Spanish provinces, Autonomous Regions and its capital cities. Main units of relief. Hydrograph and tourist coasts. Natural Protected Areas (ENP). Humanity Heritage cities. Municipalities and towns with important tourist activity
Prácticas / Resolución de ejercicios	According to the Organization of American States (OAS) Comment 10 important Spanish tourist resources. Brief comment about their main characteristics. ¿ Reading and discussing about texts suggested in class

V.-Student workload	
Theoretical sessions	30
Resolution of exercises, problems, case studies, etc.	25
Practical sessions in experimental, technological and clinical laboratories, fieldwork, etc.	3
Tests and/or exams	2
Academic tutorials	23
Related activities: conferences, seminars, etc.	25
Preparation of theoretical sessions and self-study	20
Preparation of practical tasks, exercises, case studies, projects, etc.	22
Preparation for tests and/or exams	30
Total student workload	180

VI.-Methodology and academic programme		
Type	Period	Content
Theoretical sessions	Week 2 to Week 4	Topic 1. Basic concepts of tourism
Theoretical sessions	Week 6 to Week 6	Topic 3. Origins and evolution of tourism. Tourism in Spain
Theoretical sessions	Week 7 to Week 7	Topic 4. Tourist localization factors.
Theoretical sessions	Week 8 to Week 10	Topic 5. Natural factors and tourism in Spain
Theoretical sessions	Week 11 to Week 14	Topic 6. Tourist territorial resources of Spanish Autonomous Regions.
Theoretical sessions	Week 5 to Week 5	Topic 2. Sources for the study of tourism
Practical sessions	Week 1 to Week 10	The theoretical contents explained by the teacher will be completed with comments in class by the students with texts, maps, graphic material and papers directed by the teacher using active learning methodology



Practical sessions	Week 11 to Week 15	Exposition of the tourist geography study of every one of the Autonomous Regions. The student, led by the teacher, will prepare the Final Project working together in groups; this will be fully explained in class.
Practical sessions	Week 1 to Week 15	Assistance to lectures, conferences, and seminars according to topical questions about tourism. Practical exercises will be proposed.
Theoretical sessions	Week 1 to Week 1	Presentation and explanation of subject teaching guide and practical course work

VII.-Assessment methods

The general assessment method is continuous as established in the *Regulation for the Assessment of Learning Outcomes* of Rey Juan Carlos University.

All the assessment systems established in the degree report must be employed, except for those that have a minimum weight of 0%, which can be used by professors in the academic years they consider relevant. Each assessment system may be applied through one or more assessment activities, consistent with the system. No assessment activity can exceed individually 60% of the overall grade for the subject.

The sum of non re-evaluable activities cannot exceed 40% of the overall grade for the subject and, in general, should not have an established minimum grade (except for practical activities in which, strictly speaking, the conditions of the ordinary call cannot be reproduced in the extraordinary call).

Those students who do not manage to pass the subject in the ordinary call, or do not attend this first call, may attend the extraordinary call only for failed re-evaluable assessment activities.

The distribution and characteristics of the assessment activities are described below.

VII.A.-Description and weight of the assessment activities

ORDINARY CALL

The evaluation system will consist of examining the knowledge and skills acquired, especially, those marked in the competences and objectives of the subject. In the system of "Continuous Evaluation" attendance to class is mandatory, however, such assistance is understood as participation and positive attitude in the classroom and in the Virtual Classroom (Aula Virtual). The evaluation will consist of the following parts:

1 / Examination of the contents of the subject: It will be 50% of the final grade and to overcome it, it is necessary for the student to obtain a 5 out of 10.

2/ Group Working: It will mean 25% of the final grade and to overcome it, it is necessary for the student to obtain a 5 out of 10. This work will be delivered in the Virtual Classroom (Aula Virtual) on the date indicated by the teacher. In order to pass the subject, it is necessary to pass (more than a 5) each of these two parts (examination of the contents of the subject and group work).

3 / Exercises of the subject: They will be proposed by the teacher and, later, will be delivered in the Virtual Classroom (Aula Virtual) on the date indicated by the teacher. These will be related to the theoretical contents of the subject and, therefore, will be part of the test to be performed. The correct realization of the same ones will suppose 20% of the final grade of the subject. If less than 50% of the exercises proposed by the teacher are carried out, this part of the subject will not count in the final qualification of the same one.

4 / Other considerations and activities: They represent 5% of the overall score. The active participation of the student in the classroom and in the Virtual Classroom (Aula Virtual), will be valued and the interest was shown throughout the school term, as well as the assistance to activities that arise and that, will be proposed throughout the course.

EXTRAORDINARY CALL

In the extraordinary call, students will only take the reassessable activities of the tests not passed, so that to calculate the final grade in this call, the grade of the evaluation activities approved in the ordinary call and the grades obtained in the ordinary call will be used. reassessed activities. The calculation of the final grade is carried out as indicated in the previous section.

ADVANCE CALL

According to the URJC Evaluation Regulations, art. 19.4, the student may request that the evaluation of one of the two calls be brought forward to September. The evaluation method will be similar to the general method of the ordinary call; in the case of "advance call", if the group work has not been carried out it will be done individually.

SUMMARY TABLE

Evaluation system	Evaluation activity	Weighting	Re-evaluable in extraordinary	Minimum grade	Contents	Date
In - person theoretical exam	Written test, theoretical and practical	50%	Yes. Individually for each evaluation activity.	5	Complete syllabus	Regular Official Call. In-person
Team work	Team work.	25%	Yes	5	Submission of the written document and recording of the presentation.	Submission throughout the course, via the Virtual Classroom
Exercises related to theoretical content	Practical exercises	20%	No (Cumulative)	-	Individual exercises related to the subject content.	Submission throughout the course, via the Virtual Classroom
Other considerations and activities.	Various activities.	5%	No	-	Active student participation and interest shown throughout the class period will be assessed.	Completion and submission throughout the course.

Calculation of the final or overall grade

- The final grade or overall rating is calculated as the weighted average of the grades from the assessment activities, once the minimum grade has been exceeded for the two reassessable activities with a minimum grade.
- To pass the course, the overall grade must be 5 or higher (once the minimum grade of the two re-evaluable tests with a minimum grade has been passed).

Extraordinary call

In the extraordinary session, students will only be able to take re-assessable activities for tests they failed. Therefore, the final grade for this session will be based on the grades for the assessment activities passed in the regular session and the grades obtained in the re-assessed activities. The final grade is calculated as indicated in the previous section.

Advance call

According to the URJC Evaluation Regulations, art. 19.4, the student may request that the evaluation of one of the two calls be brought forward to September. The evaluation method will be similar to the general method of the ordinary call; in the case of "advance call", if the group work has not been carried out it will be done individually.

VII.B. Assessment of students with academic exemption from class attendance

Having Academic Exemption from Class Attendance (DAAC) does not imply that students are automatically exempt from participating in the continuous assessment activities or in the training activities of compulsory attendance as established in the teaching guide. Once the exemption has been granted, students must contact the subject's teaching staff, who will propose the adaptations he/she may consider relevant, as long as they guarantee the acquisition and adequate assessment of the learning goals established. Students must maintain adequate communication with the teaching staff so that they may provide information on the dates for training and assessment activities, if these are not established in the programme and available for students at the time of achieving the exemption.

Subject with possibility of academic exemption: Yes.

VII.C. Review of assessment activities

In accordance with the Regulation for the Assessment of Learning Outcomes of Rey Juan Carlos University.

VII.D.-Students with a disability or special educational needs

In order to guarantee equal opportunities, non-discrimination, universal accessibility and academic success, students with disabilities or especial education needs may request curricular adaptations to follow their studies. These adaptations will be provided by the Unit of Attention to People with Disabilities of Rey Juan Carlos University, in accordance with the regulation which regulates the service for the Attention of People with Disabilities at the University. This Unit will issue a report for curricular adaptations, so that students with disabilities or special education needs must contact the service (at e-mail discapacidad.programa@urjc.es) in order to provide relevant information for different educational alternatives.

VII.E.-Academic behaviour, academic integrity and honesty

Rey Juan Carlos University is fully committed to the highest standards of academic integrity and honesty, so studying at the URJC means assuming and subscribing to the values of integrity and academic honesty set out in the University's Ethical Code. To support this process, the University has Rey Juan Carlos University's Academic Conduct Regulation as well as different tools (anti-plagiarism, supervision...) that offer a collective guarantee for the full development of these essential values.



VIII.-Teaching resources and materials

Basic bibliography

The Geography of Tourism and Recreation. Environment, Place and Space (Paperback). Author C. Michael Hall - Stephen J. Page (2006) Publisher Routledge, UK

Geografía Turística: General y de España. Author Alonso, J. (2004) Publisher Ramón Areces

Tourism and Dictatorship. Europe's Peaceful Invasion of Franco's Spain Author Sasha D. Pack (2010) Publisher Palgrave Macmillan Ltd

Tourism Geography. A New Syntesis. Author Williams, Stephen (2009) Publisher Routledge

Tourism. Principles, practices, philosophies. Author McIntosh, Robert W.; Goeldner, Charles R.; Brent Ritchie, J. R. (1995) Publisher John Wiley and Sons

Consultation bibliography

Movimientos Turísticos en fronteras (FRONTUR). Informe anual. Último año. Author Instituto de Estudios Turísticos Publisher Instituto de Estudios Turísticos

El turismo español en cifras. Informe anual. Último año. Author Instituto de Estudios Turísticos Publisher Instituto de Estudios Turísticos

Geografía Turística de España. Author Ceballos, I. (1993) Publisher Ramón Areces

Movimientos turísticos de los españoles (FAMILITUR). Informe anual. Author Instituto de Estudios Turísticos Publisher Instituto de Estudios Turísticos

Geografía Turística: General y de España. Author Alonso, J. (2004) Publisher Ramón Areces

IX.-Professors

Name and surname	MARÍA SOTELO PÉREZ
E-mail address	maria.sotelo.perez@urjc.es
Department	Artes y Humanidades
Campus	Madrid - Vicálvaro
Category	Titular de Universidad
Academic degree	Doctor
Person responsible for the subject	Yes
Tutorial timetable	Para consultar las tutorías póngase en contacto con el/la profesor/a a través de correo electrónico
Number of quinquennia	2
Number of sexennia	1
No. of positive evaluations by Docencia	3



