

TEACHING GUIDE

WORLD TERRITORIAL TOURIST RESOURCES

GRADO EN TURISMO (INGLÉS)

ACADEMIC YEAR 2026-27

Publication date: 01-07-2026



I.-Subject Identification

Type	OBLIGATORIA
Teaching period	1 course, 2Q semester
Nº of credits	6
Language in wich the subject is taught	English

II.-Presentation

The aim of this module is to analyse and understand the current global tourism landscape through the geographical and tourism-based assessment of different regions and destinations worldwide. It also seeks to equip students with the procedures, methods, and techniques required to carry out such analysis in any territorial context.

This module requires prior knowledge acquired in the course *Tourism Territorial Resources of Spain* and will be further developed in the third year through the module *World Tourism Itineraries and Tourist Information*, with which it is closely linked.

III.-Learning outcomes

CG08. Knowledge of other cultures and customs
CG19. Awareness of environmental issues.
CE16. Understanding of the features of cultural heritage management.
CE24. Management of tourist areas according to the principles of sustainability.
CE26. Identifying and managing tourist areas and destinations.

- Key for degrees not adapted to RD 822/21: **CB** - basic competences, **CG** - generic competences, **CE** - specific competences, **CT** - transversal competences.
- Key for degrees adapted to RD 822/21: **CON** - knowledge, **COM** - competences, **HAB** - skills.

IV.-Contents

IV.A.-Syllabus

BLOCK I. World Geography.

Topic 1. Physical and political framework and its influence on tourism.

Topic 2. Contemporary global tourism.

BLOCK II. Main Tourism Assets.

Topic 3. Main types of tourism and their geographical distribution.

BLOCK III. Main Tourism Regions and Destinations.

Topic 4. Europe.

Topic 5. America.

Topic 6. Africa.

Topic 7. Asia and the Pacific.

IV.B.-Training activities

Type	Title
Group work	Geographical and tourism-based study of a country. The work will be carried out in groups and presented in class.
Theoretical sessions	Active participation in class will be positively assessed.
Oral presentations	Oral presentation of group work.
Practical sessions	Throughout the module, a range of formative exercises related to the course content will be proposed.
Lectures	During the course, a selection of compulsory and supplementary readings will be assigned.
Other activities	Activities both within and beyond the classroom (seminars, lectures, exhibitions, etc.) will also be organised.



V.-Student workload	
Theoretical sessions	40
Resolution of exercises, problems, case studies, etc.	18
Practical sessions in experimental, technological and clinical laboratories, fieldwork, etc.	0
Tests and/or exams	2
Academic tutorials	28
Related activities: conferences, seminars, etc.	20
Preparation of theoretical sessions and self-study	20
Preparation of practical tasks, exercises, case studies, projects, etc.	35
Preparation for tests and/or exams	17
Total student workload	180

VI.-Methodology and academic programme		
Type	Period	Content
Theoretical sessions	Week 1 to Week 1	Introduction to the module, teaching guide, and assessment methods.
Theoretical sessions	Week 2 to Week 14	The classes will adopt a combined theoretical and practical approach in order to encourage student participation. During these sessions, the main content of each topic will be explained, practical activities will be proposed, and guidance on compulsory and supplementary readings will be provided. Student participation in class will be assessed, as will the completion of the recommended readings and performance in the proposed activities. The virtual learning environment will be used as a platform to provide learning materials, activities, and communication between students and teaching staff.
Seminars	Week 1 to Week 14	Attendance at conferences, workshops or seminars organised by the Department of Geography and other academic areas, deemed to be of interest, will be proposed on a voluntary basis.



Practical sessions	Week 2 to Week 14	Practical exercises will be carried out, including the analysis of statistical and cartographic data, assessed readings, the viewing of documentaries, discussion forums, wikis, and other activities enabled by digital technologies used in the tourism sector. All practical exercises and the module assignment must be submitted exclusively via the Assignment tool on the virtual learning environment, and never by email or any other means.
Group work	Week 1 to Week 14	Under the guidance of the lecturer, students will prepare a geographical and tourism-based study of a country. The module assignment will be carried out in groups and must be submitted via the Assignment tool in the virtual learning environment.
Academic tutorials	Week 1 to Week 14	Any queries regarding any part of the syllabus, as well as the various practical exercises, including the group assignment for the module, will be addressed.
Tests and/or exams	Week 1 to Week 1	In-person theoretical examination for the module.

VII.-Assessment methods

The general assessment method is continuous as established in the *Regulation for the Assessment of Learning Outcomes* of Rey Juan Carlos University.

All the assessment systems established in the degree report must be employed, except for those that have a minimum weight of 0%, which can be used by professors in the academic years they consider relevant. Each assessment system may be applied through one or more assessment activities, consistent with the system. No assessment activity can exceed individually 60% of the overall grade for the subject.

The sum of non re-evaluable activities cannot exceed 40% of the overall grade for the subject and, in general, should not have an established minimum grade (except for practical activities in which, strictly speaking, the conditions of the ordinary call cannot be reproduced in the extraordinary call).

Those students who do not manage to pass the subject in the ordinary call, or do not attend this first call, may attend the extraordinary call only for failed re-evaluable assessment activities.

The distribution and characteristics of the assessment activities are described below.

VII.A.-Description and weight of the assessment activities

Assessment System	Assessment Activity	Weight	Recoverable in Extraordinary Call	Minimum Grade	Contents	Data
SE1.	Assessments of theoretical and practical content.	50	Yes	5	Written assessments related to the theoretical and practical content of the module.	As scheduled in the official university calendar.
SE2.	Formative exercises.	20	No	No minimum grade required.	Formative assignments and practical activities will be related to the theoretical content and will be carried out throughout the development of the module.	They will be submitted throughout the course via the virtual learning environment and/or in hard copy, according to the deadlines set by the teaching staff.
SE3.	Group work.	25	Yes	5	Geographical and tourism-based study of a country.	The teaching staff will indicate, via the virtual learning environment, the submission date for the written assignment and the dates for the oral presentation.
SE4.	Other considerations.	5	No	No minimum grade required.	Class participation and completion of activities both within and outside the classroom.	Activities must be submitted in accordance with the deadlines indicated in the virtual learning environment.

Calculation of the Final or Overall Grade

The final mark will be calculated as the weighted average of the assessment components according to the weighting indicated in the table, provided that SE1 and SE3 have been passed with the minimum required mark.

SE2. The satisfactory completion of the formative exercises will account for 20% of the final mark for the module. If fewer than 50% of the exercises set by the teaching staff are completed, this component will not be taken into account in the final mark. SE2 is not resitable in the Extraordinary Assessment Period.

SE4. This component accounts for 5% of the overall mark. Student participation will be assessed through class attendance and/or activities proposed throughout the course, both within and outside the classroom, as well as voluntary activities set by the teaching staff, including attendance at workshops, seminars, exhibitions, and recommended readings. SE4 is not resitable in the Extraordinary Assessment Period.

Students who do not sit any assessment component will receive a final mark of "Absent".

Extraordinary Examination Session

In the extraordinary examination session, those evaluation activities not passed will be reassessed. For the calculation of the final grade in this session, the grades of the evaluation activities passed in the ordinary session and the grades obtained in the reassessed activities will be used.

The extraordinary session cannot be used for students to complete exercises or tests that they did not undertake during the course.

The calculation of the final grade will be carried out as indicated in the previous section.

Other Remarks or Clarifications

Early Assessment: In relation to the early assessment period, the evaluation system applied will be the same as that established for the regular assessment of the course. It will include the same evaluation components and characteristics (weightings, minimum grade requirements, and descriptions) as those used in the standard assessment.

VII.B. Assessment of students with academic exemption from class attendance

Having Academic Exemption from Class Attendance (DAAC) does not imply that students are automatically exempt from participating in the continuous assessment activities or in the training activities of compulsory attendance as established in the teaching guide. Once the exemption has been granted, students must contact the subject's teaching staff, who will propose the adaptations he/she may consider relevant, as long as they guarantee the acquisition and adequate assessment of the learning goals established. Students must maintain adequate communication with the teaching staff so that they may provide information on the dates for training and assessment activities, if these are not established in the programme and available for students at the time of achieving the exemption.

Subject with possibility of academic exemption: Yes.

VII.C. Review of assessment activities

In accordance with the Regulation for the Assessment of Learning Outcomes of Rey Juan Carlos University.

VII.D.-Students with a disability or special educational needs

In order to guarantee equal opportunities, non-discrimination, universal accessibility and academic success, students with disabilities or especial education needs may request curricular adaptations to follow their studies. These adaptations will be provided by the Unit of Attention to People with Disabilities of Rey Juan Carlos University, in accordance with the regulation which regulates the service for the Attention of People with Disabilities at the University. This Unit will issue a report for curricular adaptations, so that students with disabilities or special education needs must contact the service (at e-mail discapacidad.programa@urjc.es) in order to provide relevant information for different educational alternatives.

VII.E.-Academic behaviour, academic integrity and honesty

Rey Juan Carlos University is fully committed to the highest standards of academic integrity and honesty, so studying at the URJC means assuming and subscribing to the values of integrity and academic honesty set out in the University's Ethical Code. To support this process, the University has Rey Juan Carlos University's Academic Conduct Regulation as well as different tools (anti-plagiarism, supervision...) that offer a collective guarantee for the full development of these essential values.



VIII.-Teaching resources and materials

Basic bibliography

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Consultation bibliography

Alonso, J. (2008). Geografía de los Recursos y Actividades Turísticas. Editorial Universitaria Ramón Areces.

Azcárate, B., Azcárate M.V., & Sánchez, J. (2016). Grandes regiones de la Tierra. Naturaleza y sociedades. UNED.

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Blanco Romero, A., & otros/as (2022). Diccionario de Turismo. Cátedra.

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IX.-Professors



