Universidad Rey Juan Carlos

TEACHING GUIDE

ADMINISTRATIVE LAW OF TOURISM

GRADO EN TURISMO (INGLÉS)

ACADEMIC YEAR 2026-27

Q2803011B UNIVERSIDAD REY JUAN CARLOS
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I.-Subject Identification	
Type	OBLIGATORIA
Teaching period	1 course, 1Q semester
Nº of credits	6
Language in wich the subject is taught	English

II.-Presentation

The English language as the main language, has consolidated itself as a universal language, in all the fields of the tourist sector at a global level. Mastery of this language proves essential for a correct bibliographic research in any of the subjects included in the degree. The student should master all the basic skills and develop the abilities necessary to correctly understand the linguistic structures of the language and the adequate specific vocabulary, that is, the language of tourism, a technical and professional language in constant evolution, employing it in different communicative situations. Due to the fact that this subject is fundamental for the student enrolled in the Degree in Tourism, an intermediate to a high level of English (B2) is necessary so that he/she can carry out the subject, which is directly related to the tourist industry, successfully.

III.-Learning outcomes

CG04. Ability to manage information
CG09. Knowledge of a foreign language
CE08. Understanding of the main initiatives to take advantage of cultural heritage.
CE16. Understanding of the features of cultural heritage management.

- Key for degrees not adapted to RD 822/21: **CB** - basic competences, **CG** - generic competences, **CE** - specific competences, **CT** - transversal competences.
- Key for degrees adapted to RD 822/21: **CON** - knowledge, **COM** - competences, **HAB** - skills.

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IV.-Contents

IV.A.-Syllabus

UNIT 1 - Basic Notions of Cultural Heritage. Introduction to the concept of cultural heritage. Cultural assets: definition, classification, and types

UNIT 2 - Conservation and Restoration. Conservation and restoration. Threats and risks to cultural heritage

UNIT 3 - Cultural Assets: definition, concept and legislation. Cultural assets in the Spanish Heritage Law (LPHE). National heritage protection institutions

UNIT 4 - The International Organizations and the protection of Historical Cultural Heritage. International organizations and the protection of historical heritage. World cultural and natural heritage: origin and development

UNIT 5 - Cultural Heritage as a Tourism Resource. The cultural agent as a tourism professional. Cultural tourism: history and development. Historical background of cultural tourism

UNIT 6 - Cultural Heritage as a Tourism Product. Promotion of heritage through the design and development of cultural tourism itineraries. Museums as institutions for the dissemination of cultural heritage

UNIT 7 - Tourism Resources: value and significance. Historical and artistic heritage throughout history.

IV.B.-Training activities

Type	Title
Practical sessions	To address case-studeis related to the theoretical comments
Other activities	Visits to museums, landmarks or buildings related to the contents of the subject
Lectures	Lectures of documents and articles related to the contents of the subject

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V.-Student workload	
Theoretical sessions	30
Resolution of exercises, problems, case studies, etc.	26
Practical sessions in experimental, technological and clinical laboratories, fieldwork, etc.	0
Tests and/or exams	4
Academic tutorials	40
Related activities: conferences, seminars, etc.	8
Preparation of theoretical sessions and self-study	26
Preparation of practical tasks, exercises, case studies, projects, etc.	40
Preparation for tests and/or exams	6
Total student workload	180

VI.-Methodology and academic programme

Type	Period	Content
Practical sessions	Week 2 to Week 15	Practical works that will develop questions of interest to complement the contents of the subject. To be determined by each teacher. The necessary materials for the realization of such practices are provided to the student through the Virtual Classroom. They will be raised synchronously within the time established for the subject. Practical sessions that will develop questions addressed in regard with the contents of the subject
Theoretical sessions	Week 1 to Week 15	Master classes. Development of the program to be determined by the teacher.
Group work	Week 1 to Week 15	The students will make individual or collectivelly at least one essay. This will be determined by each of the professors
Group work	Week 10 to Week 14	Presentation of the workgroups

VII.-Assessment methods

The general assessment method is continuous as established in the *Regulation for the Assessment of Learning Outcomes* of Rey Juan Carlos University.
All the assessment systems established in the degree report must be employed, except for those that have a minimum weight of 0%, which can be used by professors in the academic years they consider relevant. Each assessment system may be applied through one or more assessment activities, consistent with the system. No assessment activity can exceed individually 60% of the overall grade for the subject.
The sum of non re-evaluable activities cannot exceed 40% of the overall grade for the subject and, in general, should not have an established minimum grade (except for practical activities in which, strictly speaking, the conditions of the ordinary call cannot be reproduced in the extraordinary call).
Those students who do not manage to pass the subject in the ordinary call, or do not attend this first call, may attend the extraordinary call only for failed re-evaluable assessment activities.
The distribution and characteristics of the assessment activities are described below.

VII.A.-Description and weight of the assessment activities

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Evaluation activity	Weightening	Re-assasseble	Minimum grade	Contents	Date
Theoretical exam	60%	Yes	5	The realization of an exam about the contents of the subject. The character of the exam will be explained the first day of the classes.	May, to be determined by the Faculty Board
Group project	25%	No	No	The content will be provided by the teacher during the first lectures, as well as the instructions and guidelines to perform it.	The oral presentations will take part after Easter break
Individual activities	10%	Yes	5	One or more individual tasks related to the course content	During the course
Attendance and active engagement	5%	No	No	Participation and assistance to class is evaluated.	During the course

FINAL GRADE:
The final grade is the result of the weighted average between the 4 evaluation items.
The theoretical exam must obtain a minimum grade of 5 out of 10 to pass the subject. If not, the final grade will be 4.

Extraordinary call
Students who do not manage to pass the ordinary assessment, or who did not attend, will be subject to completion of an extraordinary assessment to verify their acquisition of the skills established in the guide, only for activities that are re-assessable.

Early Call: In accordance with Article 19.4 of the URJC Evaluation Regulations, students may request to bring forward the evaluation of one of the two exam test to September. The evaluation method will be similar to the general method used in the ordinary exam session.

Further observations:
Total or partial plagiarism (20%) of the individual activities or group work will be penalized with a failing grade in these elements of evaluation.

VII.B. Assessment of students with academic exemption from class attendance

Having Academic Exemption from Class Attendance (DAAC) does not imply that students are automatically exempt from participating in the continuous assessment activities or in the training activities of compulsory attendance as established in the teaching guide. Once the exemption has been granted, students must contact the subject's teaching staff, who will propose the adaptations he/she may consider relevant, as long as they guarantee the acquisition and adequate assessment of the learning goals established. Students must maintain adequate communication with the teaching staff so that they may provide information on the dates for training and assessment activities, if these are not established in the programme and available for students at the time of achieving the exemption.
Subject with possibility of academic exemption: Yes.

VII.C. Review of assessment activities
In accordance with the Regulation for the Assessment of Learning Outcomes of Rey Juan Carlos University.
VII.D.-Students with a disability or special educational needs
In order to guarantee equal opportunities, non-discrimination, universal accessibility and academic success, students with disabilities or especial education needs may request curricular adaptations to follow their studies. These adaptations will be provided by the Unit of Attention to People with Disabilities of Rey Juan Carlos University, in accordance with the regulation which regulates the service for the Attention of People with Disabilities at the University. This Unit will issue a report for curricular adaptations, so that students with disabilities or special education needs must contact the service (at e-mail discapacidad.programa@urjc.es) in order to provide relevant information for different educational alternatives.
VII.E.-Academic behaviour, academic integrity and honesty
Rey Juan Carlos University is fully committed to the highest standards of academic integrity and honesty, so studying at the URJC means assuming and subscribing to the values of integrity and academic honesty set out in the University's Ethical Code. To support this process, the University has Rey Juan Carlos University's Academic Conduct Regulation as well as different tools (anti-plagiarism, supervision...) that offer a collective guarantee for the full development of these essential values.

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VIII.-Teaching resources and materials

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Consultation bibliography

IX.-Professors	
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Campus	Madrid - Vicálvaro
Category	Titular de Universidad
Academic degree	Doctor
Person responsible for the subject	No

Tutorial timetable	Para consultar las tutorias póngase en contacto con el/la profesor/a a través de correo electrónico
Number of quinquennia	1
Number of sexennia	2
No. of positive evaluations by Docentia	2

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