

TEACHING GUIDE

SECOND FOREIGN LANGUAGE III: GERMAN

GRADO EN TURISMO (INGLÉS)

ACADEMIC YEAR 2026-27

Publication date: 02-07-2026



I.-Subject Identification

Type	OBLIGATORIA
Teaching period	3 course, 2Q semester
Nº of credits	6
Language in wich the subject is taught	English

II.-Presentation

The subject Second Foreign Language German III must lead students to level A.2.2. of the Common European Framework of Reference for Languages (Basic Speaker), in order to get enough competence to be able to begin level B1 and even higher levels in the future, as soon as they overcome successfully the only three subjects of German Language that the study program offers in the Degree in Tourism in all their variants (Degree in Tourism, Double Degree in Tourism + ADE, Double Degree in Tourism and History, Double Degree in Tourism and Bellas Artes, Double Degree in Tourism and Marketing and Degree in Tourism in English). The German Language, spoken by almost a hundred million European people, is the most used foreign language in Europe. The importance of the German market for Spanish tourist destinations and the presence in our country of nearly one thousand five-hundred enterprises with German capital are sufficient cause for studying this foreign language in the Degree in Tourism in all their variants or in every kind of double degree with Tourism.

Our students are also required to master two or more foreign languages in order to be competitive in the labour market and in fact to practise multilingualism as active and passive users of language at international environments. Language means cultural expression, and therefore students won't only acquire the knowledge of German language, but also several cultural important features of the german speaking countries --Germany, Austria, Switzerland-- will be studied along the semester, with special incidence of cultural Tourism and his impact in spanish receiving market, literary touristic routes and other topics related to these three German speaking countries.

German Language as subject requires personal endeavour, dedication, perseverance, so that the studying habit of the student will be basic to obtain the demanded success according the CEFR (Common European Framework of Reference for Language) in order to master the basic competences by learning a foreign language. The students must invest time and effort by studying German Language from the first day of class, they have to be constant in their regular learning routine. Regular class attendance and active involvement will be welcomed, as well as doing exercises and activities or tasks the teacher suggests and establishes, because of the continuous assessment of the subject.

The teacher will suggest and establish the most adequate exercises and activities which he/she considers in order to students acquire knowledge about German language and culture. To this end, and attending to his/her criterion and to the academic liberty of teaching, there will be recommended different readings (see list of readings in the additional bibliography section of this teaching guide) or their summaries, films, visits to exhibitions, attendance to seminars and preparing presentations of tourist destinations in Germany, Austria or Switzerland, such as about sustainable tourism, issuing markets, etc. At the beginning of the school year, within the Virtual Campus, students will also find several communicative situations about the tourist sector, etc, focused to prepare the oral examinations students ought to do in addition to their written exams.

Note:

The subject is obviously taught in German language. Unfortunately, program's development doesn't allow to put the word „german“ at the box of „language of instruction“.

III.-Learning outcomes



CG03. Ability to analyse and synthesise

CG08. Knowledge of other cultures and customs

CG09. Knowledge of a foreign language

CG12. Public relations skills

CG21. Ability to work in a team

CE12. Spoken and written communications skills in a third foreign language.

CE27. Use of communications techniques.

- Key for degrees not adapted to RD 822/21: **CB** - basic competences, **CG** - generic competences, **CE** - specific competences, **CT** - transversal competences.
- Key for degrees adapted to RD 822/21: **CON** - knowledge, **COM** - competences, **HAB** - skills.



IV.-Contents

IV.A.-Syllabus

The course begins with a review of some of the contents seen from the previous semester (Level German II).

1st Unit (Unit 14 from the book): Ich werde ...

Content: Higher education, professional development (**Studium, Berufsausbildung und Berufe in der Tourismus Branche**)

Grammar:

Causal subordinate clauses with the conjunctions 'weil' and 'da'; conditional subordinate clauses with the conjunction 'wenn'; - subordinate clauses with the conjunction 'dass'.

kausale Nebensätze; Begründung mit weil und da; konditionale Nebensätze: Bedingungen nennen mit wenn; Nebensätze mit dass.

Morphology:

-the suffix '-lich' of adjectives.

Communication:

- Structures for offering touristic information in different contexts;
- Deepening in the understanding of foreign texts

2nd Unit (Unit 15 from the book): Kultur, Sport, oder Freizeitangebote

Content: Culture, sports, leisure (**Freizeitaktivitäten, Kulturangebote, Veranstaltungen**)

Grammar:

- the preposition 'in' with dative and accusative (rep.); reflexive verbs and the reflexive pronoun in the accusative; -adversative connectors 'aber' and 'sondern'.

- in mit Dativ und Akkusativ (Wiederholung); reflexive Verben und Reflexivpronomen im Akkusativ; die adversative Hauptsatzkonnektoren aber (Wiederholung) und sondern.

Morphology:

-Substantives with the ending '-ik'.

Communication:

- sporting competition; leisure activity programmes, making and reacting to recommendations

3rd Unit (Unit 16 from the book). Neu hier... / Orientierung

Content: Placing oneself in an unfamiliar environment (**Orts- und Richtungsangaben**)

Grammar:

-the indirect question: politeness; tips: Konjunktiv II of 'können' and 'sollen'; loca; höflich (nach-)fragen; ToI prepositions with the dative and accusative

indirekte Fragesätze; höflich (nach-)fragen; Tipps, Ratschläge, Empfehlungen mit dem Konjunktiv II, Wechselprepositionen.

Morphology:

-the suffix '-heit' and '-keit' of nouns.

Communication:

-following a route; asking polite questions; tips and recommendations; local and directional cues.

Wegbeschreibungen; höfliche Fragen; Tipps, Ratschläge, Empfehlungen.

4th Unit (Unit 17 from the book): Sich bewerben ... mein Praktikum

Content: entering the professional world (**Einstieg in die Berufswelt**)

Grammar:

relative subordinate clauses; prepositions + relative pronoun; causal adverbs 'daher', 'darum', 'deshalb', 'deswegen'.

Relativpronomen und -sätze, auch mit Präposition; Gründe nennen: Hauptsätze mit daher, darum, deshalb, deswegen

Morphology:

-the prefix '-be' of verbs.

Communication:

the job advertisement; CV and cover letter; the job interview

Projekt: : **Berufe im Tourismusbereich. / Lebenslauf und Bewerbungsbrieife schreiben. / Über Traumberufe sprechen und schreiben**



5th Unit (Unit 18 from the book): Kosten fürs Studium... das liebe Geld

Content: The domestic economy (**Haushalt**)

Grammar:

'brauchen' + negation + infinitive ('zu'); purpose subordinate clauses with 'damit'; the temporal prepositions 'ab', 'an / am', 'bis', 'seit', 'zwischen'.

brauchen nicht(s)/kein- + zu + Infinitiv; finale Nebensätze, temporale Präpositionen

Morphology:

-compounds of three and more words.

Communication:

living costs; opening a bank account; producing a CV and a letter of motivation.

Lebenshaltungskosten, Banken, Kontoeröffnung, Jobs für Studierende

Projekt: **Vorbereitung eines Budgets. Buchhaltung in touristischen Unternehmen**

6th Unit (Unit 19 from the book): Wir sind mobil - Verkehrsverbindungen

Content: means of transport (**Verkehrsmittel**)

Grammar:

comparative and superlative; propositions with 'sollen' and 'wollen'; temporal conjunctions 'wenn' and 'als'.

Vergleiche: Komparativ und Superlativ bei Verben; Vorschläge mit sollen und wollen; temporale Nebensätze

Morphology:

-verb nouns.

Communication:

organising a train journey; problems on the journey; complaints and reactions; bicycles as a means of transport.

Zugverbindungen; Zugarten; Probleme mit Verkehrsmitteln; Radfahren

Projekt: **Reisen mit verschiedenen Verkehrsmitteln planen und organisieren. Probleme am Urlaubsziel lösen.**

7th Unit (Unit 20 from the book): Der Bodensee - ein See und drei Länder

Content: Touristic information (**Touristeninformation**)

Grammar:

indefinite pronouns 'nichts', 'wenig', 'etwas', 'viel', 'alles' + noun; indefinite pronouns 'ein-', 'kein-', 'jed-', 'wenig-', 'viel-', 'all-', and 'jemand' / 'niemand'; demonstrative pronouns 'dies-' and 'der' / 'die' / 'das'.

Indefinit- und Demonstrativpronomen

Morphology:

-Substantives of adjectives.

Communication:

tourist highlights, tourist advertising, regional products, sayings and proverbs.

Sehenswürdigkeiten; touristische Angebote; regionale Produkte

Projekt: **Nachhaltiger Tourismus (ODS)**

Since this is a German language course applied to the touristic sector, the teacher can also use complementary material (texts, reports, videos, etc.) so that the student can extend his or her vocabulary and learn new vocabulary and expressions typical of communicative situations in the tourism sector.

IV.B.-Training activities

Type	Title
Other activities	Autonomous learning of the student, including compulsory reading of one of the books recommended in the bibliography section.
Theoretical sessions	Assistance and participation in theory and grammar classes as per syllabus



Group work	Team work, structured dialogues in communicative situations of the touristic branch
Oral presentations	Oral presentation of the team work and individual presentations throughout the course
Resolution of exercises, problems, case studies	Assistance and participation in practical classes onsite
Academic tutorials	Attention to individual doubts
Test and/or exams	Evaluation tests



V.-Student workload	
Theoretical sessions	25
Resolution of exercises, problems, case studies, etc.	25
Practical sessions in experimental, technological and clinical laboratories, fieldwork, etc.	0
Tests and/or exams	10
Academic tutorials	30
Related activities: conferences, seminars, etc.	18
Preparation of theoretical sessions and self-study	20
Preparation of practical tasks, exercises, case studies, projects, etc.	30
Preparation for tests and/or exams	22
Total student workload	180

VI.-Methodology and academic programme		
Type	Period	Content
Theoretical sessions	Week 1 to Week 15	The professor can propose attending seminars, congresses, exhibitions, that is, activities related to tourism, both on site or remotely
Theoretical sessions	Week 1 to Week 15	Presentations by the professor on theoretical aspects fundamental to understanding the subject.



Practical sessions	Week 1 to Week 15	The following will be carried out, to be determined by each teacher, exercises, discussion of readings exercises, discussion of readings, work, and specific cases that the application of the contents of the course, bibliography search for the preparation of and the preparation of the work and its of the same. In those cases in which the the teacher of the subject considers it appropriate and as long as he/she is an active active part, the participation of the students in the participation of the students in the and recording information for the the practicals that can be organized and content and how it is carried out (learning the contents and the way they are carried out (cooperative cooperative learning)
Academic tutorials	Week 1 to Week 15	Scheduled in week day and time by the professor

VII.-Assessment methods

The general assessment method is continuous as established in the *Regulation for the Assessment of Learning Outcomes* of Rey Juan Carlos University.

All the assessment systems established in the degree report must be employed, except for those that have a minimum weight of 0%, which can be used by professors in the academic years they consider relevant. Each assessment system may be applied through one or more assessment activities, consistent with the system. No assessment activity can exceed individually 60% of the overall grade for the subject.

The sum of non re-evaluable activities cannot exceed 40% of the overall grade for the subject and, in general, should not have an established minimum grade (except for practical activities in which, strictly speaking, the conditions of the ordinary call cannot be reproduced in the extraordinary call).

Those students who do not manage to pass the subject in the ordinary call, or do not attend this first call, may attend the extraordinary call only for failed re-evaluable assessment activities.

The distribution and characteristics of the assessment activities are described below.

VII.A.-Description and weight of the assessment activities

The basis for the evaluating system is continuous evaluation.

All students must follow the subject from the beginning of the semester, which implies that all students are responsible for knowing what is said in class. What is said and works in class is matter for evaluation. Active assistance (attending, taking notes, participating, etc.) is key to success in this subject.

The assessment of the course will be as follows:

Assessment System	Assessment Activity	Weight	Reassessable in Extraordinary Call	Minimum Grade	Contents	Date
1S	Continuous assessment through individual or group practical activity/activities carried out throughout the semester, submitted via the virtual classroom	40%	NOT reassessable, cumulative (grade is retained for the extraordinary call)	NO (Cumulative)	Specified in instructions in the virtual classroom	During the academic period, on the date indicated by the instructor
2S	Individual theoretical-practical in-person exam(s)	60%	YES reassessable. Individually and in the same format as in the ordinary call	5 out of 10	Contents provided in the virtual classroom and any additional material specified by the instructors throughout the semester	Official dates set by the university within the ordinary and extraordinary exam period

CALCULATION OF THE FINAL OR OVERALL GRADE

1S Practical Work: 40% of the grade. The knowledge acquired through the practical work(s), to be detailed by the instructor at the beginning of the course, will be evaluated in person. These will be carried out in groups (and individually in justified cases). Late submissions will not be accepted under any circumstances (unless force majeure is demonstrably proven by the student). Practical work is not reassessable. Non-reassessable in-class or fieldwork practicals aim to evaluate student progress regularly. This type of assessment promotes active participation and continuous learning, which cannot be effectively applied in an extraordinary reassessment.

2S Theoretical Exams: 60% of the grade. Exam(s) covering theoretical and practical content will be conducted in person on the dates established by URJC and published in the virtual classroom. Acquired knowledge of the course syllabus will be assessed. Students must pass the theoretical part with a minimum grade of 5 out of 10 in order to average with the practical part. This percentage may be evaluated through one or several exams as deemed appropriate by the instructor, which may be multiple-choice and/or essay-based. The system will be specified by the instructor at the beginning of the course. Theoretical exams are reassessable. Students who do not pass the exam in the first call may take the extraordinary call on the official date indicated in the university's exam calendar. Each instructor will determine the type of questions to be included in the theoretical exam(s), based on their own criteria and the characteristics of each group.

If a student's weighted average exceeds 5 but they fail the course for not achieving at least 5 out of 10 in the theoretical assessment, the official transcript will reflect the grade of the failed theoretical part that did not reach the minimum required.

EXTRAORDINARY CALL

In the extraordinary call, students can only be assessed on reassessable activities.



To pass the course in the extraordinary call, a minimum final or overall grade of 5 out of 10 is required. According to university regulations, the grade "Absent" ("No presentado") can only be recorded if the student did not attend any of the assessment activities.

Under no circumstances may reassessment be requested to raise grades of assessment activities that were equal to or above 5 in the Ordinary Call.

EARLY CALL (CONVOCATORIA ADELANTADA)

Due to the nature of the subject and of the early call itself, adjustments or adaptations are included in the evaluation for the early call. However, these ensure the assessment of the intended learning outcomes of the subject. If a student formally requests to be assessed under the early call and this is granted by URJC for this subject, the early call evaluation will consist of:

100% Presential theoretical-practical exam: minimum passing grade is 5 out of 10.

GENERAL CONSIDERATIONS REGARDING COURSE ASSESSMENT

Without prejudice to the rights and duties of students set out in the Student Statute, the URJC Statutes, and its internal regulations, students must consider the following clarifications:

SPELLING AND EXPRESSION: The grading of written assessments includes elements such as spelling and academic expression. The instructor will define the marking criteria.

ACADEMIC WORK: Must be original. When using external excerpts, they must be properly cited. Their use should not be indiscriminate. The instructor may provide guidance and will determine the marking criteria.

REASSESSMENT REQUIREMENTS: Students who pass a component may not request a reassessment to improve their grade. Non-reassessable assessments are only evaluated during the semester (never during reassessment).

It is mandatory for all students to fully understand the assessment system and the course mechanics. Students should consult URJC's academic regulations and the course-specific rules provided by the instructor in the VIRTUAL CLASSROOM.

VII.B. Assessment of students with academic exemption from class attendance

Having Academic Exemption from Class Attendance (DAAC) does not imply that students are automatically exempt from participating in the continuous assessment activities or in the training activities of compulsory attendance as established in the teaching guide. Once the exemption has been granted, students must contact the subject's teaching staff, who will propose the adaptations he/she may consider relevant, as long as they guarantee the acquisition and adequate assessment of the learning goals established. Students must maintain adequate communication with the teaching staff so that they may provide information on the dates for training and assessment activities, if these are not established in the programme and available for students at the time of achieving the exemption.

Subject with possibility of academic exemption: Yes.

VII.C. Review of assessment activities

In accordance with the Regulation for the Assessment of Learning Outcomes of Rey Juan Carlos University.

VII.D.-Students with a disability or special educational needs

In order to guarantee equal opportunities, non-discrimination, universal accessibility and academic success, students with disabilities or especial education needs may request curricular adaptations to follow their studies. These adaptations will be provided by the Unit of Attention to People with Disabilities of Rey Juan Carlos University, in accordance with the regulation which regulates the service for the Attention of People with Disabilities at the University. This Unit will issue a report for curricular adaptations, so that students with disabilities or special education needs must contact the service (at e-mail discapacidad.programa@urjc.es) in order to provide relevant information for different educational alternatives.



VII.E.-Academic behaviour, academic integrity and honesty

Rey Juan Carlos University is fully committed to the highest standards of academic integrity and honesty, so studying at the URJC means assuming and subscribing to the values of integrity and academic honesty set out in the University's Ethical Code. To support this process, the University has Rey Juan Carlos University's Academic Conduct Regulation as well as different tools (anti-plagiarism, supervision...) that offer a collective guarantee for the full development of these essential values.

VIII.-Teaching resources and materials

Basic bibliography

Kotler, P., Bowen, J.T., & Baloglu, S. (2021) *Marketing for Hospitality and Tourism*. Pearson Higher Education, Global Edition.
 Kotler, P., Burton, S., Deans, K., Brown, L., & Armstrong, G. (2015). *Marketing*. Pearson Higher Education AU.
 Hudson, S. & Hudson, L. (2024). *Marketing for Tourism, Hospitality & Events: A Global & Digital Approach*. SAGE Publications Ltd.
 Morrison, A. M. (2013). *Marketing and managing tourism destinations*. Routledge.
 Hall, C. M. (2014). *Tourism and social marketing*. Routledge.

Consultation bibliography

The complementary bibliography will be provided by the professor throughout the course (official statistics, websites, social media, etc.).

IX.-Professors

Name and surname	JAVIER ALFONSO DE ESTEBAN CURIEL
E-mail address	javier.deesteban@urjc.es
Department	Economía de la Empresa
Campus	Madrid - Vicálvaro
Category	Catedrático/a de Universidad
Academic degree	Doctor
Person responsible for the subject	No
Tutorial timetable	Para consultar las tutorías póngase en contacto con el/la profesor/a a través de correo electrónico
Number of quinquennia	3
Number of sexennia	3
No. of positive evaluations by Docencia	6

