

TEACHING GUIDE ECONOMIC HISTORY

GRADO EN ADMINISTRACIÓN Y DIRECCIÓN DE EMPRESAS (INGLÉS)

ACADEMIC YEAR 2026-27

Publication date: 25-06-2026



I.-Subject Identification

Type	FORMACIÓN BÁSICA
Teaching period	1 course, 1Q semester
Nº of credits	6
Language in which the subject is taught	English

II.-Presentation

The Economic History subject begins with a general introduction to pre-industrial economic history to later focus on the analysis of world economic growth during the XIXth and XXth centuries, and its social consequences. In this context, the causes and consequences of the industrializing process, the development of the institutions in the development process, the evolution of economic ideas and the influence of these, together with the framework cultural, political and social, in each specific historical period and the evolution of living standards.

In short, the study of economic and social facts of human beings and institutions throughout history. The subject has a character four-month Basic Training type with four hours per week distributed in theoretical and practical classes. In order that the student can take the subject normally, it is advisable to use computer tools with some ease basics, as well as possessing elementary knowledge of world and Spanish history and geography. It is important to have a habit of reading and having some social skills to work in a group.

Teaching will be in person.

III.-Learning outcomes

CI01. Ability to analyse and synthesise: analysis, synthesis, evaluation and decision-making based on relevant information records on the company's position and potential growth.

CI03. Spoken and written native language skills: understanding and ability to correctly communicate in different scenarios in Spanish. Ability to make oneself understood by superiors and subordinates in a clear and concise manner and draft advisory reports and (global or functional area) business management projects

CP01. Ability to work in an interdisciplinary team.

CP04. Critical reasoning skills.

CS01. Ability to study independently.

CE09. Knowledge concerning socio-economic environment in which enterprises operate, among which History

CP19 . Understanding a historical framework that allows locate the problem under study

- Key for degrees not adapted to RD 822/21: **CB** - basic competences, **CG** - generic competences, **CE** - specific competences, **CT** - transversal competences.
- Key for degrees adapted to RD 822/21: **CON** - knowledge, **COM** - competences, **HAB** - skills.



IV.-Contents

IV.A.-Syllabus

TOPICS OF THE SUBJECT

Topic 1. Introduction: economic history

Topic 2. The economic development of Medieval Europe

Topic 3. The age of discoveries

Topic 4. The Modern Age

Topic 5. The Industrial Revolution

Topic 6. Economic development in the 20th century

NOTE: The content will be expanded and specified by each of the teachers of the subject

IV.B.-Training activities

Type	Title
Lectures	Commentaries on readings
Prácticas / Resolución de ejercicios	Short questions about compulsory readings
Other activities	Teamwork

V.-Student workload	
Theoretical sessions	30
Resolution of exercises, problems, case studies, etc.	20
Practical sessions in experimental, technological and clinical laboratories, fieldwork, etc.	0
Tests and/or exams	10
Academic tutorials	30
Related activities: conferences, seminars, etc.	18
Preparation of theoretical sessions and self-study	20
Preparation of practical tasks, exercises, case studies, projects, etc.	30
Preparation for tests and/or exams	22
Total student workload	180

VI.-Methodology and academic programme		
Type	Period	Content
Theoretical sessions	Week 1 to Week 15	To be determined by the teacher on the first day of class.
Group work	Week 1 to Week 15	To be determined by the teacher on the first day of class
Practical sessions	Week 1 to Week 15	To be determined by the teacher on the first day of class
Tests and/or exams	Week 1 to Week 15	To be determined by the teacher on the first day of class. he evaluation ordinary and extraordinary will be carried out in person.



VII.-Assessment methods

The general assessment method is continuous as established in the *Regulation for the Assessment of Learning Outcomes* of Rey Juan Carlos University.

All the assessment systems established in the degree report must be employed, except for those that have a minimum weight of 0%, which can be used by professors in the academic years they consider relevant. Each assessment system may be applied through one or more assessment activities, consistent with the system. No assessment activity can exceed individually 60% of the overall grade for the subject.

The sum of non re-evaluable activities cannot exceed 40% of the overall grade for the subject and, in general, should not have an established minimum grade (except for practical activities in which, strictly speaking, the conditions of the ordinary call cannot be reproduced in the extraordinary call).

Those students who do not manage to pass the subject in the ordinary call, or do not attend this first call, may attend the extraordinary call only for failed re-evaluable assessment activities.

The distribution and characteristics of the assessment activities are described below.

VII.A.-Description and weight of the assessment activities



The general assessment model is continuous assessment, as established in the Regulations for the Assessment of Learning Outcomes of the King Juan Carlos University.

Each assessment system may be applied through one or more assessment activities, consistent with that system. None of the assessment activities may individually exceed 60% of the overall grade for the course. The combination of activities that are not re-assessable cannot exceed 40% of the subject grade and, in general, cannot have a minimum grade (except for the case of laboratory or clinical work placements, where duly justified).

Students who fail to pass the course in the regular session, or who did not apply, may only take the re-assessment activities they failed in the extraordinary session. The distribution and characteristics of the assessment tests are those described below.

VII.A.- Description of the evaluation activities and their weighting

The assessment system will be explained in detail by the professor at the beginning of the academic year. The tests will be carried out according to the continuous evaluation system. Both the ordinary and extraordinary evaluation will be carried out in person. In any case, each test will also be announced in the Virtual Classroom. **ORDINARY CALL**

WRITTEN THEORETICAL TESTS (re-evaluable during the extraordinary session): essay exams, text commentaries, multiple-choice questionnaires, etc.: 70% of the final grade.

Tests divided as follow:

Final written test, presential, on the official day marked by the ordinary call : 50% (reassessable in the extraordinary call). Minimum grade 4.0/10.0. Intermediate multiple choice test: 20% (reassessable in the extraordinary call). Minimum grade 4.0/10.0.

PRACTICES/COURSE WORK (not re-assessable during the extraordinary session): 30% of the final grade.

The practical work is divided into:

An individual or group work type practice: 15% (Non-reassessable in the extraordinary call). No minimum grade. An oral presentation type practice: 15% (Non-reassessable in the extraordinary call). No minimum grade. For the activities defined as "non-reassessable" they will have that character, since it is intended that the student faces them as they acquire the knowledge of the subject in a way that represents a challenge and contributes to assimilating the methodology of the subject. The grade obtained in the continuous evaluation during the semester will be maintained in the extraordinary call. The grade for these activities is cumulative with no minimum score required and will not be revaluated in the extraordinary June call.

Calculation of the final grade: - The final grade for the course will be the weighted sum, according to the indicated percentages, of all assessable tests and practicals (reassessable and non-reassessable), provided that they have been passed with the minimum grade indicated for each of them. - Under no circumstances may the course be passed without obtaining a minimum of 5 points (total average) in the total weighted grade for the course. - If no assessable test was taken at the scheduled time, the final grade will be "Not Presented."

EXTRAORDINARY CALL: Students who do not manage to pass the ordinary evaluation, or have not presented themselves, will be subject to an extraordinary, in-person evaluation, to verify the acquisition of the competencies established in the guide, only of the evaluation activities that can be re-evaluated. The tests subject to evaluation in an extraordinary call will be carried out according to the test or development format.

Erasmus students who do not pass the subject in the regular session must attend the extraordinary session in person on the official date published by the University.

EARLY CALL

Early call will consist of a final exam (70%) along with some practices and activities (30%).

VII.B.- Assessment of students with academic exemption from class attendance

The granting of an Academic Exemption from Class Attendance (AAC) does not automatically exempt them from participating in continuous assessment activities or in-person training activities requiring mandatory attendance as established in the teaching guide. Once the exemption has been granted, students must contact their instructor, who may propose any adaptations they deem



appropriate, provided they guarantee the acquisition and adequate assessment of the intended learning outcomes. Students must maintain regular communication with their instructor throughout the course so that they can provide information on the dates of these training and assessment activities, if the schedule has not already been set and made available to students at the time the exemption is granted.

Subject eligible for exemption: Yes

VII.C.- Review and appeal of assessment activities

This will be carried out in accordance with the Rey Juan Carlos University Regulations for the Assessment of Learning Outcomes.

VII.D. - Students with disabilities or special educational needs

In order to guarantee equal opportunities, non-discrimination, universal accessibility, and the greatest guarantee of academic success, curricular adaptations for students with disabilities or special educational needs will be determined by the Disability Support Unit, in accordance with the regulations governing the Student Support Service for Students with Disabilities, approved by the Governing Council of the Rey Juan Carlos University.

For these adaptations to be implemented, the issuance of a curricular adaptation report by said Unit will be required. Therefore, students with disabilities or special educational needs must contact this service to jointly analyze the different options.

VII.E. - Academic Conduct, Integrity, and Academic Honesty

Rey Juan Carlos University is fully committed to the highest standards of academic integrity and honesty, so studying at the URJC implies embracing and subscribing to the values of integrity and academic honesty set forth in the University's Code of Ethics.

To support this process, the University has the Rey Juan Carlos University's Rules of Conduct and various tools (anti-plagiarism, supervision) that offer a collective guarantee for the full development of these essential values.

VII.B. Assessment of students with academic exemption from class attendance

Having Academic Exemption from Class Attendance (DAAC) does not imply that students are automatically exempt from participating in the continuous assessment activities or in the training activities of compulsory attendance as established in the teaching guide. Once the exemption has been granted, students must contact the subject's teaching staff, who will propose the adaptations he/she may consider relevant, as long as they guarantee the acquisition and adequate assessment of the learning goals established. Students must maintain adequate communication with the teaching staff so that they may provide information on the dates for training and assessment activities, if these are not established in the programme and available for students at the time of achieving the exemption.

Subject with possibility of academic exemption: Yes.

VII.C. Review of assessment activities

In accordance with the Regulation for the Assessment of Learning Outcomes of Rey Juan Carlos University.

VII.D.-Students with a disability or special educational needs



In order to guarantee equal opportunities, non-discrimination, universal accessibility and academic success, students with disabilities or especial education needs may request curricular adaptations to follow their studies. These adaptations will be provided by the Unit of Attention to People with Disabilities of Rey Juan Carlos University, in accordance with the regulation which regulates the service for the Attention of People with Disabilities at the University. This Unit will issue a report for curricular adaptations, so that students with disabilities or special education needs must contact the service (at e-mail discapacidad.programa@urjc.es) in order to provide relevant information for different educational alternatives.

VII.E.-Academic behaviour, academic integrity and honesty

Rey Juan Carlos University is fully committed to the highest standards of academic integrity and honesty, so studying at the URJC means assuming and subscribing to the values of integrity and academic honesty set out in the University's Ethical Code. To support this process, the University has Rey Juan Carlos University's Academic Conduct Regulation as well as different tools (anti-plagiarism, supervision...) that offer a collective guarantee for the full development of these essential values.



VIII.-Teaching resources and materials

Basic bibliography

Allen, Robert (2011): *Global Economic History. A Very Short Introduction*, Oxford: Oxford University Press.

Marks, Robert (2003): *The Origins of the Modern World. A Global and Ecological Narrative*, Lanham: Rowman & Littlefield.

Cameron, Rondo (2003): *A Concise Economic History of the World from Paleolithic Times to the Present*, Oxford: Oxford University Press.

Skousen, M. (2009). *The Making of Modern Economics. The Lives and the Ideas of the Great Thinkers*. Armonk, New York 2nd ed. Routledge.

Heilbroner, Robert and William Milberg (2012): *The Making of Economic Society*, Upper Saddle River: N.J., Pearson Prentice Hall.

Eckes, Alfred E. (Jr.) (2011): *The Contemporary Global Economy. A History since 1989*, Oxford: Wiley Blackwell.

Fulcher, James (2004): *Capitalism. A Very Short Introduction*, Oxford: Oxford University Press.

Consultation bibliography

Persson, Karl (2010): *An Economic History of Europe*, Cambridge: Cambridge University Press.

Rauchway, Eric (2008): *The Great Depression and the New Deal. A Very Short Introduction*, Oxford: Oxford University Press.

Steger, Manfred and Ravi Roy (2010): *Neoliberalism. A Very Short Introduction*, Oxford: Oxford University Press.

Bakan, Joel (2004): *The Corporation. The Pathological Pursuit of Profit and Power*, New York: Free Press.

Landes, David (1999): *The Wealth and Poverty of Nations: Why Some are so Rich and Some so Poor*, New York: W. W. Norton & Company.

Lindblom, Charles E. (2001): *The Market System. What It Is, How It Works, and What To Make of It*, New Haven & London: Yale University Press.

Diamond, Jared (1999): *Guns, Germs, and Steel. The Fates of Human Societies*, New York: W. W. Norton & Company.

Glyn, Andrew (2006): *Capitalism Unleashed*, Oxford: Oxford University Press.

Judt, Tony (2009): *Postwar. A History of Europe since 1945*, New York: Penguin.

Newman, Michael (2005): *Socialism: A Very Short Introduction*, Oxford: Oxford University Press.

IX.-Professors

Name and surname	BENITO LUIS CADENAS NOREÑA
E-mail address	benito.cadenas@urjc.es
Department	Economía Aplicada I e Historia e Instituciones Económicas
Campus	Madrid - Vicálvaro
Category	Profesor/a Ayudante Doctor/a
Academic degree	Doctor
Person responsible for the subject	Yes
Tutorial timetable	Para consultar las tutorías póngase en contacto con el/la profesor/a a través de correo electrónico
Number of quinquennia	1

Number of sexennia	0
No. of positive evaluations by Docentia	1