

TEACHING GUIDE

INTRODUCTION TO ECONOMICS

GRADO EN ADMINISTRACIÓN Y DIRECCIÓN DE EMPRESAS (INGLÉS)

ACADEMIC YEAR 2026-27

Publication date: 29-06-2026



I.-Subject Identification

Type	FORMACIÓN BÁSICA
Teaching period	1 course, 2Q semester
Nº of credits	6
Language in which the subject is taught	English

II.-Presentation

The aim of this module is for the student to acquire adequate basic knowledge regarding the functioning of the economy in its aspects of both microeconomics and macroeconomics. In the field of microeconomics, questions related to the functioning of markets, consumer theory, production theory, and short-term costs will be raised. At the macroeconomic level, reference will be made to the calculation of the fundamentals, to the financial system, to money and monetary policy, and to fiscal policy.

III.-Learning outcomes

CI01. Ability to analyse and synthesise: analysis, synthesis, evaluation and decision-making based on relevant information records on the company's position and potential growth.
 CPR01. Practical application of knowledge.
 CI03. Spoken and written native language skills: understanding and ability to correctly communicate in different scenarios in Spanish. Ability to make oneself understood by superiors and subordinates in a clear and concise manner and draft advisory reports and (global or functional area) business management projects
 CI04. Spoken and written foreign language skills: understanding and ability to communicate in economic-corporate scenarios in English.
 CI07. Ability to solve problems
 CP01. Ability to work in an interdisciplinary team.
 CS01. Ability to study independently.
 CE06. Knowledge concerning socio-economic environment in which enterprises operate, most notably Economy
 CP19 . Understanding a historical framework that allows locate the problem under study

- Key for degrees not adapted to RD 822/21: **CB** - basic competences, **CG** - generic competences, **CE** - specific competences, **CT** - transversal competences.
- Key for degrees adapted to RD 822/21: **CON** - knowledge, **COM** - competences, **HAB** - skills.



IV.-Contents

IV.A.-Syllabus

BLOCK I. INTRODUCTION

1. Economics as a study of human behavior

BLOCK II. MICROECONOMICS

2. The market forces of supply and demand

3. Consumer's choice

4. Production and costs. Markets

BLOCK III. MACROECONOMICS

5. The fundamentals of macroeconomics

6. Multiplier model. Fiscal policy

7. Financial system. Monetary policy

IV.B.-Training activities

Type	Title
Theoretical sessions	In-person theory classes
Resolution of exercises, problems, case studies	Solving Practical Exercises
Lectures	Throughout the course, the instructor may recommend various readings related to the subject. It will be up to the instructor to decide whether this activity is mandatory or not, and whether it will be factored into the final grade.
Test and/or exams	Continuous Assessment Tests
Academic tutorials	Opportunity to attend weekly office hours



V.-Student workload	
Theoretical sessions	38
Resolution of exercises, problems, case studies, etc.	20
Practical sessions in experimental, technological and clinical laboratories, fieldwork, etc.	0
Tests and/or exams	2
Academic tutorials	48
Related activities: conferences, seminars, etc.	0
Preparation of theoretical sessions and self-study	38
Preparation of practical tasks, exercises, case studies, projects, etc.	20
Preparation for tests and/or exams	14
Total student workload	180

VI.-Methodology and academic programme		
Type	Period	Content
Resolution of exercises, problems, case studies	Week 1 to Week 15	Solving exercises and problems allows students to apply the theoretical concepts of the subject to practical situations, thereby reinforcing their understanding and capacity for economic analysis. This methodology encourages active learning and prepares students for continuous and final assessment
Academic tutorials	Week 1 to Week 15	The purpose of academic tutorials is to guide students in understanding the content of the subject, resolve any doubts, and offer individualized follow-up on their academic progress. It is recommended that students make use of this resource throughout the course to improve their learning.
Tests and/or exams	Week 1 to Week 15	The assessment tests will be designed to measure the degree of understanding and application of the content by the student. They include both theoretical content and practical exercises.



Theoretical sessions	Week 1 to Week 15	In general, the basic theoretical content of the course will be developed in face-to-face classes.
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VII.-Assessment methods

The general assessment method is continuous as established in the *Regulation for the Assessment of Learning Outcomes* of Rey Juan Carlos University.

All the assessment systems established in the degree report must be employed, except for those that have a minimum weight of 0%, which can be used by professors in the academic years they consider relevant. Each assessment system may be applied through one or more assessment activities, consistent with the system. No assessment activity can exceed individually 60% of the overall grade for the subject.

The sum of non re-evaluable activities cannot exceed 40% of the overall grade for the subject and, in general, should not have an established minimum grade (except for practical activities in which, strictly speaking, the conditions of the ordinary call cannot be reproduced in the extraordinary call).

Those students who do not manage to pass the subject in the ordinary call, or do not attend this first call, may attend the extraordinary call only for failed re-evaluable assessment activities.

The distribution and characteristics of the assessment activities are described below.

VII.A.-Description and weight of the assessment activities

The general assessment model is continuous assessment, as established in the Rey Juan Carlos University Regulations for the Assessment of Learning Outcomes.

All assessment systems established for the subject in the degree program report must be used, except those with a minimum weighting of 0%, which may be used in academic years when the teaching staff deem it appropriate. Each of the assessment systems may be applied through one or more assessment activities consistent with that system. None of the assessment activities may individually exceed 60% of the overall grade for the course.

The sum of the non-reassessable assessment activities may not exceed 40% of the overall grade for the subject and, in general, should not have a minimum grade (except in the case of practical activities in which, strictly speaking, the assessment conditions of the ordinary exam session cannot be reproduced in the extraordinary exam session).

Students who fail to pass the course in the regular exam session, or who did not take the exam, may take the extraordinary exam session only for the re-evaluable assessment activities that they failed.

The distribution and characteristics of the assessment activities are described below.

Regular Assessment:

Description of Regular Assessment tests and their weighting:

Assessment activity: **practical work, or tests**

Minimum grade: -

Weighting: 40%

Period: To be determined by the Professor

Content: To be determined by the Professor

Reassessable Assignments: NO

Assessment activity: **Assessment tests (theoretical-practical)**

Minimum grade: 5

Weighting: 60%

Period: Determined by the University Calendar

Content: To be determined by the Professor

Reassessable Assignments: YES

All students must take a FINAL EXAM that will cover the entire content of the course. Its

grade will account for 60% of the final grade. The minimum grade for the exam is 5 (out of 10). This exam will be held on the date determined by the University as the official date. This exam may be retaken in the extraordinary exam session.

Each professor teaching the course will establish an evaluation system for the remaining 40% of the final grade, including activities such as assignments, practical work, tests, and oral presentations. Each professor may establish a minimum of 1 and a maximum of 5 activities to be completed. These activities are intended to evaluate the student's progress on a regular basis, do not have a minimum grade, and cannot be re-evaluated. This part of the evaluation encourages active participation and learning on the part of the students. These tests cannot be re-evaluated in the

The final grade will be the weighted average of the final exam and the complementary tests. This weighted average must be 5 out of 10 to obtain a passing grade.

Extraordinary assessment:

Students who do not pass the final exam in the ordinary exam session (60% final grade)

may retake it in the extraordinary exam session under the same terms as in the ordinary exam session.

Early exam session:

Students may request an early exam session for one or both exam sessions (ordinary and extraordinary). This exam session will follow the same system as that established for the general extraordinary assessment. Students will take a theoretical-practical exam covering the entire syllabus of the subject. Students who request this early exam must meet the requirements established in the URJC's Learning Outcomes Assessment Regulations

VII.B. Assessment of students with academic exemption from class attendance



Having Academic Exemption from Class Attendance (DAAC) does not imply that students are automatically exempt from participating in the continuous assessment activities or in the training activities of compulsory attendance as established in the teaching guide. Once the exemption has been granted, students must contact the subject's teaching staff, who will propose the adaptations he/she may consider relevant, as long as they guarantee the acquisition and adequate assessment of the learning goals established. Students must maintain adequate communication with the teaching staff so that they may provide information on the dates for training and assessment activities, if these are not established in the programme and available for students at the time of achieving the exemption.

Subject with possibility of academic exemption: Yes.

VII.C. Review of assessment activities

In accordance with the Regulation for the Assessment of Learning Outcomes of Rey Juan Carlos University.

VII.D.-Students with a disability or special educational needs

In order to guarantee equal opportunities, non-discrimination, universal accessibility and academic success, students with disabilities or especial education needs may request curricular adaptations to follow their studies. These adaptations will be provided by the Unit of Attention to People with Disabilities of Rey Juan Carlos University, in accordance with the regulation which regulates the service for the Attention of People with Disabilities at the University. This Unit will issue a report for curricular adaptations, so that students with disabilities or special education needs must contact the service (at e-mail discapacidad.programa@urjc.es) in order to provide relevant information for different educational alternatives.

VII.E.-Academic behaviour, academic integrity and honesty

Rey Juan Carlos University is fully committed to the highest standards of academic integrity and honesty, so studying at the URJC means assuming and subscribing to the values of integrity and academic honesty set out in the University's Ethical Code. To support this process, the University has Rey Juan Carlos University's Academic Conduct Regulation as well as different tools (anti-plagiarism, supervision...) that offer a collective guarantee for the full development of these essential values.



VIII.-Teaching resources and materials

Basic bibliography

Essentials of Economics by Krugman, Wells y Graddy,

Principles of economics by N. G. Mankiw Publisher: Cengage Learning

Consultation bibliography

IX.-Professors

Name and surname	JOSÉ ANTONIO CARRASCO GALLEGO
E-mail address	jose.carrasco@urjc.es
Department	Economía Aplicada I e Historia e Instituciones Económicas
Campus	Madrid - Vicálvaro
Category	Titular de Universidad
Academic degree	Doctor
Person responsible for the subject	Yes
Tutorial timetable	Para consultar las tutorias póngase en contacto con el/la profesor/a a través de correo electrónico
Number of quinquennia	5
Number of sexennia	1
No. of positive evaluations by Docencia	5