

TEACHING GUIDE

CORPORATE SOCIOLOGY

GRADO EN ADMINISTRACIÓN Y DIRECCIÓN DE EMPRESAS (INGLÉS)

ACADEMIC YEAR 2026-27

Publication date: 03-07-2026



I.-Subject Identification

Type	FORMACIÓN BÁSICA
Teaching period	2 course, 1Q semester
Nº of credits	6
Language in which the subject is taught	English

II.-Presentation

"Corporate Sociology" is a fundamental basic training course for the social sciences and, in a very particular way, for graduates in Business Administration and Management. The logics of organizational relationships and the economic reasons of the modern company have to be understood and explained in relation to the development process of the different types of society where the company operates. In this way, this subject constitutes a crucial step for any BAM student because it will allow them to discover the social relationships that inside and outside the company greatly condition the work process and their personal experience in the company, as well as the reputation of the organization. and your income statement. Consequently, it is a valuable subject both for students who want to be part of an already established company and for those who express entrepreneurial concerns. For this purpose, students will be provided with the knowledge and skills necessary to learn to analyze and understand the structure and dynamics of business organizations, paying special attention to the context, especially the changes and trends that have occurred in recent decades, such as globalization and digitization.

The main objective pursued with these studies is to provide a global vision of the modern company in its relationship with social structures and processes, paying special attention to the important transformations that are taking place in the context of the transition to the Information Society and of Globalization. The main objective pursued with these studies is to provide a global vision of the modern company in its relationship with social structures and processes, paying special attention to the important transformations that are taking place in the context of the transition to the Information Society. and of Globalization. Modifications that affect, qualitatively and quantitatively, both the concept of work itself and its organization. This course aims to provide theoretical materials, analytical criteria and study techniques that facilitate, in the best possible way, the orientation and business mentality of the students. Modifications affecting qualitatively and quantitatively, concepts of work and its organization. This subject aims to provide theoretical materials, analytical criteria and study techniques that facilitate the orientation and business mentality of the students.

III.-Learning outcomes

CI01. Ability to analyse and synthesise: analysis, synthesis, evaluation and decision-making based on relevant information records on the company's position and potential growth.

CI08. Ability to make decisions

CP01. Ability to work in an interdisciplinary team.

CS03. Creativity.

CS06. High standards of quality.

CE08. Knowledge concerning socio-economic environment in which enterprises operate, among them sociology

CP10 . Ability to interpret national and international economic context surrounding the company

- Key for degrees not adapted to RD 822/21: **CB** - basic competences, **CG** - generic competences, **CE** - specific competences, **CT** - transversal competences.

- Key for degrees adapted to RD 822/21: **CON** - knowledge, **COM** - competences, **HAB** - skills.



IV.-Contents

IV.A.-Syllabus

Thematic unit	Topic	Sections
I. The sociological study of the corporations	Topic 1: Sociology as a science	The origin of sociology. The sociological perspective. Corporate sociology.
	Topic 2: The social division of labor	Classical theories: Adam Smith, Karl Marx, Émile Durkheim, Max Weber. Sexual division of labor. International division of labor.
	Topic 3: The social organization of the work process	The scientific organization of labor: Frederick Taylor and others. The theory of bureaucracy: Max Weber and others. The theory of human relations: Elton Mayo and the socio-technical approach
II. Social relations at work	Topic 4: Organizational relationships and social groups at work	Structural dimensions and diversity of configurations. Structure and dynamics of groups: Roles and status. Organizational processes, power, and leadership.
	Topic 5: The dimension of corporate communication.	Social interaction, information, and communication. Process, elements and barriers in communication. Internal and external communication.
	Topic 6: Corporate culture..	Nature, functions and socialization process. Dimensions and indicators of the organizational culture. Management of corporate image, staff, and change.
III. Social and organizational change in globalization.	Topic 7: Social change and social-labor conflicts.	Concept and types of social change. Social conflict: types and consequences. Conflicts at work.
	Topic 8: Globalization and its influence on labor relations.	From industrial society to communication society. Theories of social system and globalization. Changes in the concept of work and labor relations.

IV.B.-Training activities

Type	Title
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Lectures	1.1. Texts of the general, complementary and / or current bibliography that each teacher can incorporate according to the development of the course and the circumstances of each group.
Group work	2.2. Team work: documentation and analysis, problem solving and presentation of practical cases in the classroom
Individual work	2.2. Individual exercise: critical review, documentary report on a topic, exposition of a matter of public debate, exposition and / or resolution of problems
Other activities	6.6. Attendance to seminars. Part of them are theory and other parts are practices.
Oral presentations	4.4. These presentations include debates. One group will prepare a topic, make a presentation, prepare slides for the rest of the classmates
Test and/or exams	8.8. These are related to the final exams (midterm/first and or second call)
Other activities	5.5. Academic tutoring: These activities are necessary to organize some activities, for example, the teamwork; organization of the semester, etc..
Theoretical sessions	3.3. Attendance to theoretical lectures.



V.-Student workload	
Theoretical sessions	40
Resolution of exercises, problems, case studies, etc.	16
Practical sessions in experimental, technological and clinical laboratories, fieldwork, etc.	0
Tests and/or exams	4
Academic tutorials	10
Related activities: conferences, seminars, etc.	38
Preparation of theoretical sessions and self-study	40
Preparation of practical tasks, exercises, case studies, projects, etc.	10
Preparation for tests and/or exams	22
Total student workload	180

VI.-Methodology and academic programme		
Type	Period	Content
Individual work	Week 1 to Week 14	Elaboration of an academic essays or report on topics of the theoretical and practical content of the course. Elaboración de informes puntuales,
Group work	Week 1 to Week 14	Works drawn up in teams with or without public presentations, as indicated by each teacher at the beginning of the semester, in class and in detail by the virtual campus. The teamwork is different from the individual work and follow different rules. Each teacher will provide the precise instructions at the beginning of the course. These works will be carried out in a fundamentally autonomous way by the students, although they may use class hours or seminars.



Theoretical sessions	Week 1 to Week 14	Master class during class hours, with participation and monitoring of the students. These guides will specify the study objectives, the links to readings and support materials, as well as the necessary sources and a specific evaluation procedure that also includes some self-evaluation test with no value for the final grade but help to understand the process.
Tests and/or exams	Week 15 to Week 16	Written or oral tests or assignments, problem solving or exercises, especificially during the assessment period
Academic tutorials	Week 1 to Week 16	Personal and / or collective talks and conversations for the resolution of specific doubts about the contents of classes, practices and / or tests.
Practical sessions	Week 2 to Week 14	Works drawn up in teams and individually, with or without public exposition, as indicated by each teacher at the beginning of the semester, in class and in detail by the virtual campus. The teamwork is different from the individual work and follow different rules. Each teacher will provide the precise instructions at the beginning of the course. These works will be carried out in a fundamentally autonomous way by the students, although they may use class hours or seminars.
Seminars	Week 1 to Week 14	Both classroom and outisde classroom communication and learning seminars leading to reflexive and independent learning

VII.-Assessment methods

The general assessment method is continuous as established in the *Regulation for the Assessment of Learning Outcomes* of Rey Juan Carlos University.

All the assessment systems established in the degree report must be employed, except for those that have a minimum weight of 0%, which can be used by professors in the academic years they consider relevant. Each assessment system may be applied through one or more assessment activities, consistent with the system. No assessment activity can exceed individually 60% of the overall grade for the subject.

The sum of non re-evaluable activities cannot exceed 40% of the overall grade for the subject and, in general, should not have an established minimum grade (except for practical activities in which, strictly speaking, the conditions of the ordinary call cannot be reproduced in the extraordinary call).

Those students who do not manage to pass the subject in the ordinary call, or do not attend this first call, may attend the extraordinary call only for failed re-evaluable assessment activities.

The distribution and characteristics of the assessment activities are described below.

VII.A.-Description and weight of the assessment activities



Assessment	Assessment activity	Weight	Second extraordinary call	Minimum required	Content	Date
SE1 Individual or Teamwork	Team work outside class	30%	Liberatory / Cumulative (once you pass the tests) NOT re-assessable in extraordinary call (2 0 % in evaluation)	No	Theoretical and practical work in and outside classes. Team work (based on a written document and an in-class presentation by all team member). Without both, no mark! It is not necessary a minimum mark to pass the course. The mark will be added once you get at least 5 in the written test.	During the teaching period
SE3 Examination (theoretical-practical assessment in class)	Written exam in class	60%	Liberatory / Cumulative (once you pass the tests) Re-assessable in extraordinary call (7 0 % in evaluation)	Yes 5 out of 10	Written exam or test, such as true/false multiple choice short questions essay questions or a combination of them. It can be fragmented into several exercises during the course, by thematic sets	Official call calendar



SE4 Practical Activities in-class	Practical activities or exercises. They will be between 2 and 4	10%	Liberatory / Cumulative (once you pass the tests) NOT re-assessable in extraordinary call (10% in evaluation)	Problem analysis, cases studies, exercises, debates, etc. individually or in small teams, in written and / or oral. It is not necessary a minimum mark to pass the course. The mark will be added once you get a 5 in the written test / exam. Practical activities in-class are intended to assess student progress on a regular basis. This evaluation encourages active participation continuous learning, which cannot be effectively applied in a one-last-day re-evaluation or retake in the extraordinary call. The students can be asked to make oral presentations of their papers/documentations.	During the teaching period
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Ordinary evaluation or first call. To pass the subject, it is essential to pass the EXAM with a minimum of a 5 (out of 10) in each one of the fixed tests or exams, both in the ordinary or in the extraordinary call. When the EXAM's grade does not reach sufficiency, that will be the final grade for the subject. It means: The marks of the "Practical works" will be added once the EXAM has been passed. It is not possible to "retake" the exam in the extraordinary call to raise the final grade once you have passed it. As a general rule, it is also necessary to obtain a minimum grade of 5 points out of 10 in the sum of all evaluation criteria.

Second / extraordinary call. The **second / extraordinary call** is not a substitute for the continuous assessment system. That is to say, the student can only be re-evaluated for the activity that he/she has not passed in the ordinary call and is re-assessable: the test or exam (either because he/she failed or because he/she did not show up). The evaluation in the extraordinary call must follow the assessment method detailed in this teaching guide. The type of evaluation activities in the extraordinary call must be the same that were applied in the ordinary call, or other equivalent ones that have the same level of demand and guarantee the



evaluation of the same learning outcomes, to ensure equal conditions for all students enrolled in the course. **To pass the course** in the second call/extraordinary call, one needs to pass the tests (re-assessable activities). Once you pass the tests with at least a minimum of a 5 (out of 10, in this second call), the marks of the "non-re-assessable activities" will be added to get your final mark.

Early exams call (September) or advanced assessment. The contents of the "early exam" will be the same as that of the previous Academic Year. Exam: 60% (To pass the course, a minimum of 5 out of 10); Academic Essay: 25% (To pass the course, a minimum of 5 -out of 10); Review: 15%.

Academic dispensation. A student who wishes to opt for this assessment will have to get an academic exemption for the subject, which they will have to request from the Dean or Director of the Centre which this course is taught. An academic exemption may be granted where the subject has the necessary features for it. Dispensation allows non-class attendance, while the student still must fulfill and make all the established evaluation activities.

VII.B. Assessment of students with academic exemption from class attendance

Having Academic Exemption from Class Attendance (DAAC) does not imply that students are automatically exempt from participating in the continuous assessment activities or in the training activities of compulsory attendance as established in the teaching guide. Once the exemption has been granted, students must contact the subject's teaching staff, who will propose the adaptations he/she may consider relevant, as long as they guarantee the acquisition and adequate assessment of the learning goals established. Students must maintain adequate communication with the teaching staff so that they may provide information on the dates for training and assessment activities, if these are not established in the programme and available for students at the time of achieving the exemption.

Subject with possibility of academic exemption: Yes.

VII.C. Review of assessment activities

In accordance with the Regulation for the Assessment of Learning Outcomes of Rey Juan Carlos University.

VII.D.-Students with a disability or special educational needs

In order to guarantee equal opportunities, non-discrimination, universal accessibility and academic success, students with disabilities or especial education needs may request curricular adaptations to follow their studies. These adaptations will be provided by the Unit of Attention to People with Disabilities of Rey Juan Carlos University, in accordance with the regulation which regulates the service for the Attention of People with Disabilities at the University. This Unit will issue a report for curricular adaptations, so that students with disabilities or special education needs must contact the service (at e-mail discapacidad.programa@urjc.es) in order to provide relevant information for different educational alternatives.

VII.E.-Academic behaviour, academic integrity and honesty

Rey Juan Carlos University is fully committed to the highest standards of academic integrity and honesty, so studying at the URJC means assuming and subscribing to the values of integrity and academic honesty set out in the University's Ethical Code. To support this process, the University has Rey Juan Carlos University's Academic Conduct Regulation as well as different tools (anti-plagiarism, supervision...) that offer a collective guarantee for the full development of these essential values.



VIII.-Teaching resources and materials

Basic bibliography

GIDDENS, A. & SUTTON, P.W. (2021). *Sociology* (9th edition). Cambridge: Polity Press.
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Consultation bibliography

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<https://www.undp.org/sites/g/files/zskgke326/files/2024-03/undp-dfs-mapping-essential-life-support-areas-to-achieve-the-sustainable-development-goals.pdf>
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IX.-Professors	
Name and surname	ÁNGEL MANUEL AHEDO SANTISTEBAN
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Department	Ciencias de la Comunicación y Sociología
Campus	Madrid - Vicálvaro
Category	Titular de Universidad
Academic degree	Doctor
Person responsible for the subject	Yes
Tutorial timetable	Para consultar las tutorías póngase en contacto con el/la profesor/a a través de correo electrónico
Number of quinquennia	2
Number of sexennia	2
No. of positive evaluations by Docencia	1

