Dr. Carlos Alberto Lastras Rodríguez

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PhD in Business Management

Title of Doctoral Thesis: "The life cycle of ERP systems and the analysis of the attributes that affect the adoption and acquisition decision phases of these systems". Qualification: Outstanding Cum Laude. UNIVERSIDAD REY JUAN CARLOS DE MADRID, Department of Business Economics. SPAIN, Year 2006.

Post Graduate

- MDCM, MASTER'S DEGREE IN COMMERCIAL MANAGEMENT AND MARKETING.INSTITUTO DE EMPRESA. SPAIN, 2001.

University education

- DEGREE IN ECONOMICS, UNIVERSIDAD CARLOS III DE MADRID. SPAIN. 1997
- DEGREE IN BUSINESS ADMINISTRATION AND MANAGEMENT. UNIVERSIDAD CARLOS III MADRID. SPAIN. 1996.

  Both degrees have been studied in English.

Professional Experience

- PARTNER-DIRECTOR. FIABILITY SOLUTIONS. 2007 - PRESENT
- BUSINESS UNIT DIRECTOR. K-LAGAN CONSULTING. 2017.
- BUSINESS UNIT MANAGER. EXPECTRA TECHNOLOGY. 1999-2007
- SALES MANAGER. DELL COMPUTER. 1998-1999.

Teaching Experience

- CUNEF UNIVERSITY. MADRID. MATHEMATICS. CORPORATE STATISTICS. DATA ANALYSIS. 2021-PRESENT.
- NEBRIJA UNIVERSITY. STATISTICS. INDUSTRIAL ECONOMICS. 2021 – PRESENT.
- UNIVERSIDAD REY JUAN CARLOS. MADRID. MICROECONOMICS. MACROECONOMICS. 2021 – PRESENT.
- ESIC UNIVERSITY. MADRID. MATHEMATICS. MARKET RESEARCH. STATISTICS. 2020 - 2022
- UNIVERSIDAD CARLOS III DE MADRID. PRINCIPLES OF ECONOMICS. MATHEMATICS AND STATISTICS. 2008 - PRESENT.
- COMPLUTENSE UNIVERSITY. MADRID. BUSINESS ORGANISATION. MATHEMATICS. 2010 - 2019.
- VILLANUEVA UNIVERSITY. MADRID. MATHEMATICS. 2013 - 2016.
- UNIVERSIDAD AUTÓNOMA. MADRID. BUSINESS ORGANISATION. 2012-2013.
- UNIVERSIDAD REY JUAN CARLOS. MADRID. MATHEMATICS. STATISTICS. 2006 - 2008.

Most of the subjects have been taught in English.

Languages

- English (C1 Certificate). German (B2 Certificate). Spanish: Mother tongue.

Membership

- COLEGIO DE ECONOMISTAS DE MADRID. SPAIN. 2007-PRESENT.

Lines of Research

- QUANTITATIVE METHODS, MARKET RESEARCH, BUSINESS ORGANISATION, ECONOMICS.

Articles

- Lastras Rodríguez, C. A., Manera Bassa, J., and Martín del Peso, M. (2007). ERP systems selection: a multicriteria approach based on factors affecting the adoption and acquisition decision phase. 65th Meeting of the EURO Working Group on Multiple Criteria Decision Aiding.

Conferences

- Lastras Rodríguez, C.A. (2023). Variables affecting user´s satisfaction of a learning management system in Madrid Region universities. XXXI Jornadas ASEPUMA y XIX Encuentro Internacional. Universidad de Salamanca.
- Lastras Rodríguez, C.A. (2022). Factors affecting the purchasing of a learning management system in Madrid Region universities. Erasmus Scientific Days. 1st Edition. Marrakech, Morocco.
- Lastras Rodríguez, C.A. (2022). Diferencias en la contratación responsable de las Comunidades Autónomas frente a las grandes empresas del IBEX-35. XXIX CONGRESO EBEN ESPAÑA

Books

- The life cycle of ERP systems. Editorial Académica Española. 2012. ISBN: 978-3-8484-5154-8.

Other

- Member of the tribunal as Vocal in the defence of the doctoral thesis of the Industrial Engineer. D. José Ramón Vilana Arto, under the title: "Modelling of virtual global manufacturing networks in the aeronautical industry". Date: 15 October 2010. Polytechnic University of Madrid. Higher Technical School of Industrial Engineering.